

**GOLDEN LAKE PROPERTY OWNERS  
ASSOCIATION**

P.O. BOX 99, GOLDEN LAKE, ONTARIO K0J 1X0  
<http://www.goldenlake.co>

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**BOARD OF DIRECTORS MEETING**

**DATE:** Saturday June 2, 2018 - Sands on Golden Lake

**PRESENT:** President Don O'Reilly, Vice President Ron Rimmer, Glenn Bingham, Chris Hamilton, Kate O'Hara, Sandy Nash, Natalie Corbin, Jeff Raisbeck, Theresa Rasp

**ABSENT:** Treasurer Rick O'Brien, Allison Wood, Bill Gardner

**GUESTS:** Clare Addison, Donna McKnight

**CALL TO ORDER at 9:30 am**

**REPORT FROM THE CHAIR:**

Don welcomed everyone to today's meeting. The previous meeting's minutes had a minor spelling change being adopted by the Secretary before being approved.

**PREVIOUS MINUTES APPROVAL:**

**MOTION:** To accept the minutes of April 14, 2018

**MOVED:** Ron Rimmer      **SECONDED:** Chris Hamilton      **CARRIED**

**TREASURER'S REPORT:**

In Rick O'Brien's absence he submitted a copy of the updated 2018 financial statement to Don O'Reilly.

Going forward the agenda will be sent out in PDF format for ease of opening on all computers.

**COMMITTEE REPORTS:**

**a. Membership - Chris Hamilton, Kate O'Hara**

**Memberships Status:**

Chris reported that we are currently at 118 to date, which is 39 memberships

ahead of same time last year. 75-80 people have prepaid on credit card, which is at least double the amount using Interac.

**Canvassing:**

Katie noted that more canvassers' kits will be delivered to those canvassers who couldn't be at the May 12th meeting (16 canvassers attended). There will be a canvassing table set up at the Smelt Fry, and volunteers including children can help out; newsletters to be handed out there as well. Kate will do 1-3 shift, then the Hamiltons will continue on. We will need a list of members to use at the table that day; new members sold at the tables will need to get a kit from their zone canvasser at another time. There will be two tables at the AGM: one for canvassers who can turn in money collected, as well as a table to sell memberships. There will be limited kits available there; newsletters will be on hand and lists of members. With the new processes now in effect, payments are updated continuously -- many thanks to Chris and Rick.

Goal is to get 500 memberships for 2018; this is feasible given there are 710 properties on the lake (some lots are vacants, while some owners have duplicate properties).

Don noted how great the communication has become, and Ron observed it has come far from four years ago.

**b. Corporate Sponsors - Jeff Raisbeck**

Jeff reported that boat launch signs are updated courtesy of Matthew Cherry; as reported last meeting, all sponsors are back with the exception of Kasdorff's Cottages and Walkers Landing (closed down) - who were quickly replaced by Pikwakanagan Fuels and the Boathouse. 8 businesses are in waiting to become corporate sponsors; there will be another row of businesses added to the launch signs for next year. Only 8 invoices are outstanding of the 30 corporate sponsors.

Advertiser revenue ideas beyond 2018 include real estate company incentives for new cottage buyers (agent purchases a GLPOA membership for the first year, which also gives us insight into new property owners around the lake) as well as website links offer corporate sponsors additional exposure, which could potentially allow for slight raise in corporate sponsorship dues.

Signs are needing some refreshing due to fading and peeling paint. Consensus is that GLPOA is responsible for maintaining the signs; if a sponsor wishes to update their logo/message, then Jeff will advise what the costs for this will be for the sponsor. Website ad space is another potential media opportunity for sponsors to utilize.

This year will be used to think about ways to utilize more digital advertising in the proper way next year and beyond, given the purpose of our newsletter and Facebook page is to inform members.

**c. Lake Stewardship - Glenn Bingham**

### **Shoal Markers**

Already improved communications for process with shoal markers. We are using water levels for when to place the markers in, vs setting a firm date. Two are not in compliance which are being replaced (Taylor Made is considered the best, and are readily available). Natalie also offered again to source out some quotes. Storage on the north shore would be ideal (ie the Sands) for this end of the lake. Jay Foran will jump in and help wherever possible. Jeff is to look after this.

### **Water Levels:**

There has not been any response to the call out for volunteering to maintain water levels; Glenn has learned so much from running this and will stay on in interim basis until the spot is filled. Asking the right questions through the 2017 flooding helped to advance our knowledge of who to go to with various questions and concerns and we do have visibility. GLPOA does not have a member on the RPG committee but the township did have a spot; then NAW appointed a GLPOA member to the SAC meetings (Glenn Bingham) with NAW (even if indirect, we have a voice).

There was no flood warning or flood watch this year, given Golden Lake did exceed the 2008 flood levels. There have been no answers given to the question that was raised by Glenn to RP: what is the criteria for a flood watch? .Glenn also noted that at times with a 33km+ wind in effect and 4 cm over the license of occupation, the flood levels were being exceeded by 30 cms; RPG measures by the bridge which would not have the wind effect as it's fully sheltered. Glenn shared various readings he has taken around the lake to show variance of water levels.

The License of Occupation (est by Ministry) is exceeded by Golden Lake 90% of the time, other lakes exceed 30% of the time; 5.3 weeks vs .9 weeks a year – this leads to erosion 24/7.

GLPOA is trying to address the fact that Golden Lake is a reservoir and flow through and requires an amendment

Glenn will be doing a report/summation of this year's smelt fry event.

Glenn expects to be out shortly on the lake to take water samples. Quote from Caducean Labs is \$1183.70 including \$65 in courier costs. The cost of water testing has increased as a result of adding twice as many sample sites. Now we have scientific data to illustrate a good variety of water samples around the lake. Chris noted how important this is for all members – nothing is as important as water quality, water levels and fishing. Web page visits show that a high degree of traffic is going to the water/fishing pages.

### **MOTION:**

Continue to test six sites three times per year.

**MOVED:** Chris Hamilton

**SECONDED:** Jeff Raisbeck

**CARRIED**

**Fish Committee:**

Successful harvest of smelts – cleaned and frozen 5000 smelts for the fish fry. Expecting an article in the Leader next week. Keeping in regulations, we harvested more than 5000 and donated the excess to the Mennonites. We are losing members on this committee; Glenn is recruiting lost members (primarily due to health) to fill at least 3 vacant spots. The harvest, fry and walleye watch, plus now Catch 'n Release awareness. Average smelt produces 30,000 eggs, 2:1 ratio male to female. Walleye is preferable: brood stock can produce 750,000 eggs but needs 4-5 eggs to come to maturity. Smelt offspring are eating the zoo plankton so other species can't live past their yolk sac (2-3 weeks).

Chris will join the fish committee, attending the meetings, as this will help him to keep the website up to date. A meeting will be set up this year; last year was simply too busy with the flood, etc. Golden Lake has been put back on the Ministry radar - they've communicated this.

Ron asked if we can gain advantage with the smelt population; Glenn reports a healthy partnership is vital to show the Ministry, who sees we are serious about improving our fish population in Golden Lake. Also: If smelt are reclassified as invasive species, they can be taken out of the lake and used as fertilizer, which will reduce their population. Natalie also asked about the future invasiveness of smelts increasing and travelling down the river to other bodies of water.

MNR forwards info to us on a request basis, which is helpful

**d. Communications - Chris Hamilton****Facebook:**

434 members are on our FB page, which is quite healthy. The ad for the 2 year payment/free membership contest is now out of date, so it will be pulled. The regular membership information is fine to keep running.

Jeff asked if corporate members can post on our site vs non-corporate members. Ali is adamant that anyone can post anything on the site, so if people want to post information they can do so. Natalie: Should we have postings approved by an admin? Ali does administer anything that is posted, and will take down anything inappropriate. Typically anyone with an event has come to us and asked permission to post info on our site.

**Newsletter update:**

It is complete and published, and will be posted on our website shortly. Everyone acknowledged how great the newsletter looks (unfortunately Ali is not in attendance to be thanked in person), and Don noted that a number of people on the committee supplied content. Any changes should be sent to Chris or Ali. For next year the last page showing canvassers and the areas/roads they target will try to line up if possible so people don't draw wrong conclusions.

**Website:**

Last 30 days' stats show growth in visitors: almost 900 pages viewed in last month, an

average of 30 per day. Average pages per visit is two. 328 unique visitors. 342 come through search engines. Home page is highest amount, with fishing quite popular; water levels pages were lower due to lack of concern this past month.

**Eblast:**

There should be an eblast sent out this month before the AGM, partly to promote the AGM and events, as well as our sponsors (“buy local”). These blasts are not done so frequently that people are turned off - somewhere between monthly and quarterly. We have 460+ email addresses that are clean (they don’t bounce back). Usually it will be opened by most (high 300s). Chris will add a mention at the bottom of the newsletter: “Please check out our Facebook page”.

Allison will no longer chair the Communications Committee due to time pressures; Chris Hamilton will take her place as Chair.

**MOTION:** To accept the committee reports as presented

**MOVED:** Kate O’Hara

**SECONDED:** Glenn Bingham

**CARRIED**

## **OTHER BUSINESS:**

**Boat Safety: (Bill Gardner absent)**

Glenn asked about speed between Kokomis Bridge and Tranquility Bay. Enforcement can only be done by OPP (Transport Canada sets the actual speeds); awareness of boat speed & safety would be beneficial. Many other associations are also having similar issues with speeding, in particular with personal water craft. This is similar to previous concerns about campfire safety, and while GLPOA does not enforce this, the Fire Marshall was brought in to talk about fire safety at our AGM which was very helpful to increase awareness. We will try to line up OPP as potential speaker for 2019 AGM as our agenda this year is jam-packed.

**Maps:**

Glenn reported that we don’t have years of experience that the past board had, but are developing quite a bit of information going forward as a group. Bayberry quote: \$925/500 maps; \$1350/1000 maps. We go through 100 per year plus 50 for canvassers so it makes sense to print at least 1000 maps. In regards to getting maps for the billboards/launches, Speedpro (Pembroke) will send Glenn a quote shortly – maps are subject to humidity and sunlight that affect reproduction over time so need special printing as they last at least five years. Quotes are good for one month and takes at least two weeks to print.

Chris suggested that we include a map in every member’s kit beginning next year. We will use at least 500, needing a minimum of 1000 (only new members would get a map going forward), and inventory has had to be adjusted four times since Glenn took this on. Given the numbers, we recommend 1500 maps for printing.

**MOTION:** Proceed with Bayberry for printing of 1500 maps

**MOVED:** Sandy Nash

**SECONDED:** Jeff Raisbeck

**CARRIED**

### **Deacon Boat Launch:**

Glenn spoke with Andrew Sprunt (NAW) who raised the issue of washrooms needing a fresh coat of paint. Andrew would supply the materials – can we find volunteers who will help, in participation with NAW? On July 15th there will be work being done on the dock itself.

In a related matter, the sponsor sign on the back of the GLPOA sign @Deacon is also prime space to use for posting of events, fishing issues, etc. but needs a bit of work (Brian Fraser maintains the sign). Plexiglass would cover this to protect the posters, etc posted there. Glenn estimates a cost of \$200 to finish this off. Volunteers from the board include Chris and Jeff as well as a call out to high school volunteers to help out; the date will be determined as the weekend of July 15th does not work for several member's schedules.

**MOTION:** Approval to spend maximum of \$200 to improve the back space of the GLPOA Deacon boat launch sign

**MOVED:** Ron Rimmer

**SECONDED:** Katie O'Hara

**CARRIED**

### **Volunteers**

Having the next generation on hand to volunteer for GLPOA events is very important and keeps bringing in younger members to the association, as well as giving high school students the chance to earn volunteer hours.

Chris will post messages on Facebook and our website as a call-out for volunteer needs. Theresa volunteered to be the point person for any volunteer communications and logistics, and her personal email address will be used on our Facebook page and website. Glenn will follow up with Andrew Sprunt about the material and proposed date(s) for work on our Deacon sign. Theresa will check in with this committee separately about upcoming events/needs in order to coordinate a proper communication message to give to Chris for posting.

### **Comorants**

Don received a complaint from someone about someone shooting at the cormorants on the island, who was also wondering what GLPOA's stance was on this. You can apply for a permit to oil the eggs only. There was an instance where MNRF gave permission to Lake Clear association members but there were other jurisdictions that also required permission, and the member received a fine of \$10,000. You can apply for permission of culling only on your own personal property if you are experiencing damage. Our stance is that you follow the law with the Ministry; if you have a concern we can take it to the Ministry or provide the phone number for whom to call.

Chris is going to research links to appropriate ministries for needs regarding cormorants and will provide them to our membership on our website and FB page.

### **Smelt Fry**

Glenn: Things are progressing well for smelt fry; ticket sales are down but the surge happens in the last two weeks. Goal for ticket sales is 200 - Glenn has communicated to our membership where the tickets are available.

## **AGM June 30th**

### To do list:

- Venue is booked (Killaloe Public School)
- Confirmation of special guest has been done
- Setup time the day prior (1-3) has been done by Rick
- Tables for new registrants and those picking up their membership bags
- 9 prizes have been collected so far; we had 12 prizes last year. Prizes will go on the back of the AGM agenda. Prizes confirmed so far:
  - Pikwakanagan Fuels has donated several PWC rentals for a day
  - Greystone 2 night getaway at cottages on Round Lake
  - Sands overnight stay
  - McMillans cottages overnight giveaway & three meals for two
  - Bonnechere Lodge 2 night giveaway
  - Deacon Chinese Food Restaurant gift card \$50
  - Holistic Hands Massage Therapy giveaway
  - Gail Jacques Royal LePage, Team Realty \$100 (and for Poker Run as well)
  - Claire also confirmed that Pharmasave will give a gift certificate/basket giveaway for both AGM and Poker Run
- Don to liaise with Cottage Cup for booking of coffee and snacks. Cottage Cup donates the coffee, while we purchase the snacks. Jeff is speaking to Amanda about a potential prize
- Don will ensure advertising is coordinated: has been included in newsletter, eblast to members and Facebook, as well as an ad in the Leader (one message has appeared already under "Coming Events")
- Book photographers - let Gerald Tracy know
- Ron mentioned that post offices are reluctant to post an AGM announcement
- Katie suggested we get a picture of the Board (Terry or Gerald to take pictures) before the meeting concludes; the picture is good to have for the winter newsletter (Ron will bring his camera)
- T-Shirts to be ordered for Board of Directors; Natalie will coordinate with correct artwork (from Chris), style (polo shirts), material and sizing for everyone
- Table to be set up for draws
- Thank you Sponsors messages on screen (Chris)
- Tickets at door for door prizes: Claire, Sandy and Jeff will run this
- Chris will run the presentations
- Notes from presentations to Ron in bullet points:
  - Kate: Membership
  - Allison: Communications
  - Glenn: Lake Stewart
  - Ron: Poker Run
  - Don: President's Remarks

## **Poker Run Status**

- Ron has confirmed all dock stops are confirmed
- Only one sign is needed; Ron has contacted Matthew Cherry to replace the sign for the dock stop as well as the Sands poster

- A newspaper ad is to be booked to thank the sponsors; we are not updating the sponsor sign
- Sandy: Prizing is going well
- Mary Beatty is coordinating the KidZone. Mary asked Sharon if they can use the Minnow Game; Kate purchased a pop-up tent. Donna will be helping Mary.
- We need a balloon inflator/compressor for regular balloons (not helium)
- Sandy will bring the cash box
- Katie: We need six people to help with registration, and one person for cash
- Don: to order 60 small and 25 large posters and will talk to the Leader to run a quarter page ad 10 days prior to the Poker Run (one week turnaround for printing of posters); some info is consistent with last year (ie “Over \$2500 in prizes...”)
- and Chris has updated some info (ie “you can begin from anywhere if you’ve pre-registered for the Poker Run”, etc)
- Next Poker Run meeting date to be confirmed shortly
- Jeff and Don are coordinating to have boats on display the day of the Poker Run (Killaloe Sports Plus & George’s/Pride Marine - Ron to reach out to Tyler at Pride)

**Note: Volunteer Dinner will be August 25, 2018**

**Next meeting: Sat., August 11, 2018 9 am social/9:30 start  
Sands on Golden Lake**

**MOTION:** To adjourn the meeting.

**Time: 12 pm**

**MOVED:** Kate O’Hara **SECONDED:** Ron Rimmer

**CARRIED**

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**Don O’Reilly, President**

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**Theresa Rasp, Secretary**

*These minutes are not official until approved by the Board by resolution and signed by the President and Secretary.*

*Attachments - 1 financial report*