GOLDEN LAKE PROPERTY OWNERS' ASSOCIATION P.O. Box 99, Golden Lake, ON K0J 1X0

http://www.goldenlake.co

BOARD OF DIRECTORS MEETING Zoom Format

DATE: 12 April 2025

Present: Co-President Sylvia Hillier, Co-President Kate O'Hara, Vice-President Toni McLeod, Past President, Dave Clark, Co-Chair Membership Julie Callon, Corporate Sponsorship Chair & Events Co-Chair Theresa Rasp, Events Co-Chair Natalie Corbin, Communications Chair Mathew Ingram, Lake Steward Don Bishop, Directors at Large Rob Bryce, Janet Cottreau

Regrets: Treasurer Livia Vodenicar, Secretary Sandy Nash, Co-Chair Membership Krista Jones, Communication (Newsletter) Allison Wood

Welcome / CALL TO ORDER by Sylvia Hillier at 10:00 a.m.

Sylvia thanked everyone for attending and shared a volunteer poem that reinforced the appreciation for Board volunteer dedication and commitment to GLPOA.

In Sandy's absence, Kate will be taking minutes. In Livia's absence, Sylvia will provide the Treasurer's report.

APPROVAL OF MINUTES Kate O'Hara (in absence of Sandy Nash)

MOTION: To approve the 21 September 2024 minutes.

MOVED: Mathew Ingram SECONDED: Dave Clark CARRIED

TREASURER'S REPORT Sylvia Hillier (in absence of Livia Vodenicar

Financials provided by Livia and attached to the minutes.

Chequing Account \$16,218.24 Savings Account (Fish Committee) \$11,053.99 \$27,272.23

Income January to date \$5,205.00 Sponsors, Membership Expenses to April 2025 \$6,923.00 Insurance renewal Membership Expenses

Incidental expenses

Balance at 12 April 2025 (\$1,718.00)

MOTION: To accept the Treasurer's Report

MOVED: Julie Callon SECONDED: Mathew Ingram CARRIED

MEMBERSHIP REPORT

Julie Callon

Julie advised there are 153 memberships paid to 31 March 2025 for the early bird draw - almost 3 times as this time last year. Following discussion on early bird prizes it was agreed there would be two prizes awarded: one from a corporate sponsor and one a free membership. Notice has been sent to canvassers with 17 canvassers confirmed, 2 outstanding and 3 new to hear back from. We lost 3 canvassers due to various reasons.

Julie showed the 20th anniversary ornaments for 2025 canvasser bags. 500 ornaments were purchased based on our final 2024 member numbers of 420. One ornament will be provided per swag bag. It was agreed we would offer any extra ornaments for sale for \$10.00. New less expensive swag bags (recyclable, compostable) for canvassers are ordered. We used 350 members for 2024 FOCA renewal, based on numbers we had at August. We can review numbers for 2025 in August for October renewal based on what we have then

Question – do we have a policy for corporate sponsor residents who do NOT wish to pay an additional \$20 membership? Canvassers lists will be updated to show canvassers which properties have paid as corporate sponsors, and to thank them for their sponsorship. If they wish to pay an additional \$20 membership, we will gratefully accept it.

Comment was made that canvasser list on website needs to be updated; Mathew will look after this.

Events suggestions to promote membership

- Regular social hours at local sponsor locations
- Community garage sale
- Partner with local realtors with handouts
- 50/50 draws and sell merchandise at local events
- Boat parade
- Tree seedling sale
- Dedicated music in the park night
- Stone Fence Theatre GLPOA night
- Discount coupons for local sponsorship

These are suggestions at this time, and not necessarily to be implemented this year. Julie will review the list and make a recommendation at the June board meeting for any additional events she feels would be relevant.

Julie brought up a request from Ernie Bies, long time GLPOA member and canvasser, who has written and published a book "Sleepy Hollow Chronicles". He is offering to sell it through GLPOA events and on GLPOA Facebook with a donation from each book sale to GLPOA. This will be further discussed under the item on Facebook policy in Other Business.

CORPORATE SPONSORSHIP Theresa Rasp

Theresa advised as of today there are 38 sponsors confirmed with 4 outstanding. There is an issue in trying to contact Matthew Cherry at Nature of Design, who is a sponsor and also does our graphics and signboards. Estimating \$7,350 revenue from sponsorship for 2025. Sponsorship revenue for 2024 revenue was \$7525. Wilno Tavern has come on as a new sponsor, while Brokerlink Insurance is gone – they had already bought out two previous sponsors (Greg Kelly and Kranz). With Theresa's retirement, Clark Insurance is no longer a sponsor.

Theresa is currently working on prizing from sponsors, and suggested if a sponsor donates a prize, we should match it to a reasonable amount; she is requesting a budget \$500 for this which was agreed by the Board. Theresa is finalizing all ads for newsletter.

EVENTS

Natalie Corbin, Theresa Rasp

Natalie advised:

They are struggling to get responses from municipalities about planned events. Caterer (Jessie from Backyard Gourmet) is booked for volunteer luncheon following AGM 12 July. Location for this event is the Makwa Centre, Pikawaganagan. They are working with Linda Newbury at Bonnechere Bound to see about hats for merchandise this year.

Music on the Lake – booked for 9 August, same day NAW is planning a Landlubbers event at the Golden Lake community hall.

Theresa advised:

Looking at a new event: sponsor Derek McDonald at Whitetail Golf Club suggested we hold a "Nine & Dine" for members. It would accommodate 72 or 144 golfers and would be \$80 per person for 9 holes, cart, steak dinner. He provided several dates and it looks like we will go with the date of Friday, 29 August. Wolf Ridge Golf Club is also a sponsor but we will look at working with them for an event in 2026.

Events now confirmed: 8 June Fish Fry, 12 July AGM/Volunteer Luncheon, 9 August Music on the Lake. Don noted the possibility of holding a Kids Fishing Derby on May long weekend at Red Pine Camp, with promotion at that event for the Fish Fry.

Recap 2025 Skating Loop: Lots of snow this year, and we were lucky to have Neil find a tractor which provided a big assist to clear ice surface. The loop was really well used; expenses were about \$500. We did not host a Loop event this year. We had new volunteers on Island View Drive to help with the loop; Theresa will be approaching them about canvassing this year. Huge weather challenges this year but it was still a success.

LAKE STEWARD

Don Bishop

Hazard marking – Mark Hammer marked buoys in 2024 but method was not viable. It is recommended we simply paint numbers on buoys. Mark provided a map showing locations of buoys with 3 locations to be checked and rectified for this year. He also advised the board he needs help at Two (2) locations – Skelly's Bay (#22) and Griffiths Narrows (#32). Mathew will put this request on our Facebook page.

Water Levels – lake is stable at this time and above the Licence of Occupation. RPG is not expecting any issues this year. There is still ice on lake and if wind comes up there could be damage. This will be the first year where we will see that the BRWMP Amendment is doing what it we hoped it would do to mitigate/avoid flooding issues. Don will continue to post RPG info on Facebook. There was not as much frost in ground early on which has helped the spring melt.

Water Testing

Rob Bryce

One LPP package received; waiting for 2nd one, and both will be sent to Herb Schilinger to perform testing. He is working to develop a data set for water testing information.

FISH COMMITTEE

Sylvia Hillier, Don Bishop

The 18 January 2025 meeting between core FC members and Board resulted in much needed clarification on misunderstandings and improved communication going forward. It was agreed at that meeting that any past issues are behind us, and we are all moving forward in the spirit of good cooperation and communication. Designated contacts between FC and Board are: FC lead contacts Jay & Don, Sylvia & Kate lead contacts for board. Funding request from FC to be discussed under Other Business.

Fish Fry event will proceed on Sunday 8 June 2025 and they are looking for volunteer help for the event. The responsibilities have been divided among the core fish committee members. Don and Janet communicated re 2025 event at Red Pine which was not available for preferred dates of Fish Committee. The event will be held at the Golden Lake United Church Camp on McNee Drive. Kate is working with Jay Foran to secure required documents for this (Special Occasion Permit, Rental Agreement, insurance). Julie & Krista will work membership at the event.

Don asked that GLPOA mailbox requests re smelt run be sent to Jay. Mathew to post smelt run info on the website. Jay is posting smelt run updates on Facebook page.

Don advised re WRPP: Harkness Report shows smelt numbers up dramatically. The lake needs a top predator to take on the smelt population; ice fishers not harvesting as much as previously. MNRF plans to put 5,000 fingerlings into lake in November but chances of fingerlings surviving are low due to increase in rainbow smelt. MNRF still working on 5-year plan. Reach out to Jay with questions. Mathew will post link for Harkess Report to our website.

COMMUNICATIONS

Mathew Ingram

Nothing major to report. Many website hits are coming from the US. Facebook and Newsletter items will be discussed under Other Business.

MOTION: To accept all reports as presented.

MOVED: Kate O'Hara Seconded: Theresa Rasp CARRIED

OTHER BUSINESS

Funding requests for FC

Fish Fry - provided budget of \$3,500 expenses; revenue projection 5,000; they are requesting approval to draw \$500 for expenses now.

WRPP - submitted a request for \$6,000 for equipment to measure lake parameters, which may or may not be required, depending on MNRF approvals to move forward. Q & A – re equipment storage, insurance for equipment, eqpt to move WRPP forward. Insurance –any property stored with a committee member, notify your insurance broker!

MOTION: To approve funding requests from FC as presented at this meeting.

MOVED: Kate O'Hara SECONDED: Dave Clark CARRIED

Kate to advise Livia, Diana Wilson, Jay Foran on Board approvals.

Newsletter

Allison requires all articles BY 14 APRIL so Jennifer Rasp can pull proof together.

Insurance

Kate advised insurance renewal completed for 31 March 2025-2026 term. Limits are as per expiring: \$3,000,000 for Commercial General Liability (CGL), \$3,000,000 for Directors & Officers Liability; Volunteer Accident coverage is based on 60 volunteers.

Overall premium increase over last year is \$67 on CGL portion of coverage. Total premium paid \$2,358.72, under our budget of \$2,500. Kate will arrange Liquor Liability coverage and Certificate of Insurance for Fish Fry event.

It was noted if any GLPOA/FC property requires coverage, the broker/underwriter will need ALL details of what covered, value & replacement cost, where stored, etc. Any information for insurance purposes must be in writing.

Dave will send questions re buoy insurance information to Don to forward written information to Kate for her discussion with broker/underwriters.

Sylvia noted that Kate is to be the lead contact on any GLPOA/FC insurance matters.

Facebook Ads Policy

Board discussion about posting and/or promoting corporate products on our FB page. Natalie noted that she is working to limit multiple posts from same entities. Question was asked: How do we manage business competition issues in postings on FB page? Mathew advised any posts for businesses and events should be of local interest to members. We will advise people posting we are limiting posts so we don't have sponsor competition issues, and any commercial posts should be for local interest.

We can suggest to people that they can post on alternate platforms – either on other local FB pages or on their own page. There are pages for Golden Lake Community, Killaloe post, Barry's Bay area and others they can use. There cannot be any "kickback" – i.e. credit on account for promoting a business; this is against FB rules.

Following discussion, it was agreed we will maintain status quo which is: GLPOA will act as watchdog for our FB group to give priority to GLPOA sponsors, posts will be up for one day, and any posting for personal compensation will be removed.

Julie will advise Ernie Bies we will not advertise his book on FB but he is welcome to set up a table at AGM to sell his book, subject to \$30 charge for table. Further, once a year (AGM event) we will allow members to approach Board to set up a table at AGM to promote their wares of local interest. Requests will be vetted by the Board. Theresa noted Jennifer Rasp can draft up a notice for FB. Any requests must be received by a deadline as we will need to limit the number of tables for this, depending on the venue.

20[™] Anniversary Events

Rob: Ordering Banners with design to be approved by Events people. Need one (1) large banner and two (2) pull up screens.

Kate: honour roll, memory wall, print documents – for historical context Need to include past Executive members for honour roll / in Memoriam

Theresa: suggested "Volunteer of the Year"; how would this will be determined? Do we look at two (2) lists – one for Board members, one for all other volunteers

Toni will provide updated list of current volunteers: 2 lists – past executive, volunteers

Interlake Meeting

Kate received email from Al Best, who is coordinating an Interlake Meeting in Barry's Bay for local lake associations on 16 August from 10:00 – 2:00 p.m. Kate confirmed to Al that GLPOA would have a representative at that meeting. Don and Sylvia each expressed an interest in attending. Kate will send further details when received from Al.

Board Roles & Responsibilities

Rob asked if we will entertain a revisit of board structure to streamline duties for board members. All agreed, and Rob will put together a proposal for Board review at the June meeting.

NEXT MEETING: 7 June 2025 – in person - location to be confirmed

Kate advised Sandy is no longer on Board for Elders' Lodge; she will speak with Sandy to obtain new contact info and to determine we can continue our meetings there.

ADJOURNMENT

MOTION: To adjourn the meeting

MOVED: Kate O'Hara SECONDED: Rob Bryce CARRIED

Sylvia Hillier, Co-President

Kate O'Hara, Secretary
(on behalf of Sandy Nash)

These Minutes are not official until approved by the Board by resolution and signed by the President and the Secretary.